

What is Twitter and why is Enough Bull on it?

Twitter is a free web-based service that allows you to send short text messages to people that choose to follow you.

You can also use Twitter to keep up with other people. For example, want to know what Lance Armstrong is saying during the Tour de France? No problem, I just signed up to follow him.

Once you register on Twitter it will allow you to send updates or "tweets" that will show up on the web browser of all the people who choose to follow you. Tweets are text-based messages up to 140 characters long and can include links to websites.

Note that the service does not work through email so you won't be getting messages in your email Inbox). It works using a short message service (SMS) system that you can access using your cell phone, instant messaging service or from your computer web browser.

Many people use it socially to keep friends and family informed about what they are doing. Some people go overboard – i.e. "I just got a container of yogurt and am now enjoying it on the couch." Then 10 minutes later: "Finished the yogurt - it was good. Now I'm going to have a nap". That could get annoying after 10 or 12 hours and hundreds of bits of useless information!

But it can be a very useful service. For example, the media are starting to follow celebrities and can get instant quotes directly from them without having to track them down. For example, Elizabeth Taylor sent a Tweet explaining why she was not going to attend the Michael Jackson funeral/celebration and this was quoted in articles all over the world.

It's very easy to do. You just sign up for free registration by going to <http://Twitter.com> and choosing a Username and Password. Your Twitter site or profile web page will be "http://twitter.com/your name, and you can 'design' your Twitter home page by uploading an image or choosing web colors.

I started the Enough Bull twitter feed to keep interested people up-to-date on things like when the book is in stores and when I have added a useful article or spreadsheet to my website (www.trahair.com). I also plan to start making comments on relevant stories and issues that come up related to personal finances including such things as the latest scams to avoid.

So why not sign up and give it a try? Just click here: <http://Twitter.com> and click on "Get Started – Join!" to set up your Username and Password.

To follow me, simply click on "Find People" and type in "David Trahair" in the "Who are you looking for?" box. My twitter "Name" is my real name - David Trahair, my Username is "Enough Bull".

That's it – you'll now be in contact with me and Enough Bull!